



**THE 2020  
WASTE  
MANAGEMENT  
GUIDE FOR  
YOUR  
BUSINESS**

# 2020 **has arrived...**

**HOW CAN YOU CHANGE YOUR BUSINESS FOR THE BETTER? CHECK OUT OUR WHITE PAPER ON HOW TO GET THE MOST FROM YOUR WASTE MANAGEMENT SERVICE THROUGHOUT THE YEAR.**

**2019 really changed the way people think about waste and waste management. From the environmental stories that dominate our news channels, to the constant effects of global warming, never before has waste management and eco-centric commercial thinking been at the forefront as much as it is today.**

## **SO, WHAT DOES THIS MEAN FOR YOUR BUSINESS?**

**Through simple effective measures, you can reduce the carbon footprint and the environmental impact of your business.**

**But, how can you affect this change within your organisation?**

**REDUCE** has your business thought about the impact of reducing your carbon footprint? Throughout 2019 we brought in dedicated vehicles to manage different waste types, reducing wastage and promoting ethical carbon reduction.

**REUSE** You may not be aware, but a huge array of "waste" we collect from businesses all over the UK everyday, has the ability to be reused? From recycling glass bottles to create new ones, returning card & paper to paper mills for new books & magazines, the possibilities for reusing "waste" are endless.

**ENERGY** Did you know, we derive a huge amount of the energy needed at our facilities through recycling food waste, creating a biogas to produce heat and power, thus removing costs and being a fantastically ethical and eco friendly solution.

## **HOW CAN WE HELP YOUR BUSINESS?**

**Our dedicated teams are passionate about the environment, and we offer free site audits to ensure your business is managing the waste produced as effectively as possible.**

# **LANDFILL** it's not a word we like...

That's why during 2019;

We collected over 300,000 tonnes of waste, the same weight as 650 Fully Loaded Boeing 747's, and we diverted a total of;

**97%** from any landfill sites through recycling and reusing the "waste" we collected

Throughout 2020, this figure will increase as we continuously invest in improved recycling technology across our depots and vehicle fleet, enabling cutting edge waste management to be a reality for all of our customers.

## **WHAT ELSE ARE WE DOING?**

During 2020, we are continuing to trial electric vehicles for our teams who spend time out and about, meeting and greeting new customers to the ASH Group. This again reduces our environmental impact, and promotes effective vehicle solutions.

## **INCREASING DEDICATED COLLECTION ROUTES**

Whether your business produces a large volume of glass, food, paper, card (or in fact virtually any type of waste) we have dedicated vehicles in our fleet to make the most of your collections. Not only can we **REDUCE YOUR COSTS** by offering dedicated services, you can relax knowing you are contributing to saving the planet.

**SO.....** how can your business get involved?

**IT'S IN OUR HANDS.....**

**LET'S MAKE A DIFFERENCE.....**

**There are two ways you can make a difference to the planet and review your waste management processes today;**

**ARRANGE A FREE SITE AUDIT**

**One of our friendly Business Managers can attend your site, discuss your waste requirements, and recommend the best waste management solutions for your business.**

**CALL OUR SALES TEAM NOW!**

**Our dedicated telesales team can discuss your requirements over the phone, and provide you an instant price for the ideal waste management solution. It's quick, easy, and you can even sign up instantly.**

**If you are already in a contract with another provider.....**

**DON'T WORRY, WE'VE GOT YOU COVERED!**

**We will HOLD your contracted prices, free from any increases, until your services begin, guaranteeing you the savings you expect!**

**All you have to do is wait for your bins to be delivered.**

**IT'S TIME TO ACT, CALL TODAY!**

**01244 853071**